



City of Arts & Innovation

News Release

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Riverside Mayor Rusty Bailey to Discuss Healthy Community Initiatives

College of Allied Health at California Baptist University Tackles Issues Facing Region

RIVERSIDE, Calif. –Mayor Rusty Bailey will discuss efforts underway in Riverside to improve community health as part of the 2013-2014 College of Allied Health Distinguished Lecture Series presented by The Press-Enterprise at California Baptist University.

Mayor Bailey, who has made health and fitness a key part of his mayoral platform, will speak at 6:30 p.m. Monday (2/10) at California Baptist's Wallace Theater, 8432 Magnolia Avenue in Riverside. There is no admission charge.

The Distinguished Lecture Series explores local and national issues and trends of interest to people involved in the promotion of good health. The monthly series features experts talking about current issues in their respective disciplines and opportunities for like-minded people to get involved.

"I am honored to have been asked by California Baptist University to be part of this prestigious lecture series," Mayor Bailey said. "The College of Allied Health and Dr. Chuck Sands are deeply involved in the Riverside community. They are a key partner in the effort to improve public health in our city."

Riverside encourages regular exercise and healthy eating through the "Fit, Fresh and Fun" initiative, which brings together community partners to develop ways to inspire residents to improve their fitness. Mayor Bailey re-enforces this message through programs like "Walk with the Mayor" and "Bike with the Mayor," which bring residents together for healthy exercise.

More information about Fit, Fresh and Fun: www.fitfreshfunriverside.com

More information about the Distinguished Lecture Series: <http://www.calbaptist.edu/cah-lectures>